



Policy

Policy Title: Professional Programming

Number: B1004

Policy Type: Board – Strategic Outcome

Responsible: President

Related Policies: [B1002](#)

Linked Operating Standards: Axxx Professional Programming Monitoring Report Development

Related Laws: None

Related External Standards: [ICCB Admin Rules](#); [Student Clearinghouse](#)

HLC Criterion: 3A, 3B, 3C, 3D, 4A, 4B, 4C

Policy Statement

Professional programming is central to the College's mission of preparing students for entry-level employment, industry-recognized apprenticeships, and sustained career advancement through credit-bearing career and technical education pathways. These programs provide students with applied learning opportunities that lead to credentials, licensure, and workforce entry aligned with regional labor market needs.

The Board recognizes that:

- **Students** value professional programs that lead to recognized credentials, licensure, and meaningful employment aligned with their field of study.
- **The community** values career pathways that support economic mobility, workforce participation, and regional economic vitality.
- **Employers** value graduates who possess relevant technical skills, professional competencies, and readiness to contribute in evolving work environments.
- **Education partners** value alignment of professional credentials and pathways that support continued education, stackable credentials, and long-term career flexibility.

The Board further affirms that professional programs should be aligned to high-wage, high-demand employment opportunities within the College's regional labor market that support the ability to earn a life-sustaining wage.

To honor these values, the Board expects professional programming to:

1. **Ensure Credential Attainment** – Students completing professional programs are expected to earn credentials, certifications, or licensure aligned with industry-recognized standards.
2. **Support Employment Placement** – Professional programs shall prepare students for employment in occupations related to their field of study.
3. **Demonstrate Employer Satisfaction** – Professional programs shall reflect employer engagement and satisfaction with graduate preparedness.
4. **Sustain Licensure and Certification Success** – Programs requiring licensure or certification shall demonstrate acceptable pass rates consistent with accreditation and regulatory expectations.

5. **Demonstrate Results Through Evidence** – Annual Monitoring Reports shall provide evidence of performance using SCCES Key Performance Measures and Indicators, including:
- Credential attainment rates.
 - Employment placement in field of study.
 - Employer satisfaction.
 - Licensure and certification pass rates.

Assessment & Monitoring

The Board will assess institutional performance relative to this policy through annual Monitoring Reports that provide clear and sufficient evidence of results. These Monitoring Reports shall serve as the primary evidence base for evaluating presidential effectiveness related to Student Services within the President Evaluation Instrument.

Change Log		Governance Unit: Board of Trustees
Date	Description of Change	
03-07-22	Initial Adoption	
02-16-23	Added Deployment Measures	
03-21-24	Board Reviewed, No Changes	
03-20-25	Board Reviewed, No Changes	
08-21-25	Board Reviewed, Minor Grammatical/Punctuation Changes; HLC Criterion Updated	
04-16-26	Major revision. Aligned w/ Monitoring Report Expectations and Admin OS	