



Recruitment and Enrollment Team MINUTES
January 28, 2026 / 1:30 p.m.
The Beach/ Zoom

Chair: Kevin Hunsperger
Recorder: Mandy Palmer

Roll Call:

<input type="checkbox"/>	Carrie Davis
<input checked="" type="checkbox"/>	Kevin Hunsperger
<input checked="" type="checkbox"/>	Mandy Palmer
<input checked="" type="checkbox"/>	Kyle Smith
<input checked="" type="checkbox"/>	Anita Gentry

<input type="checkbox"/>	Eric Howard
<input type="checkbox"/>	Mandee Trowbridge
<input type="checkbox"/>	David Davis
<input checked="" type="checkbox"/>	Teale Betts
<input checked="" type="checkbox"/>	Becky Hawes

<input checked="" type="checkbox"/>	Gabriel Nuokye
<input checked="" type="checkbox"/>	Maggie Calcaterra
<input checked="" type="checkbox"/>	Jeff McGoy
<input type="checkbox"/>	
<input type="checkbox"/>	

I. Call to Order

- The meeting was called to order at 1:33 by Kevin Hunsperger, a quorum was present.

II. Approve Minutes of October 22, 2025, meeting

- A motion to approve the October 22, 2025 minutes was made by Kyle Smith, with a second by Teale Betts. All voted in favor and the motion carried.

III. Items for Discussion

- **Monthly reports and updates from team members**
- Kevin has been working with Allied Health as their application period is open. He has been promoting 12-week classes on social media. He recently met with KFVS12 to discuss ad strategies. Jeff, Kevin and Kaylyn are meeting regularly with a student athlete advisory committee/club to help with ideas for recruiting, promoting and student engagement.
- Kyle reports that on the advising side, now that classes have begun, advisors are working on late start enrollment. Kyle has been going to signing for softball athletes and working with Kevin on promoting new recruits.
- Anita briefly discussed restructuring. In Stacy's new role she has now visited all high schools and plan to visit each school twice a month. During her off weeks she plans to arrange for other SCC services to be present in the school. Everyone is working on getting acclimated to Navigate 360 and using its features. Faculty have been using it this semester in place of retention alerts. Danielle and Anita have been working to reassign students to advisors after the restructure.

- Jeff discussed continuing to work on a list of alums that could be spotlighted as a recruiting tool.
- Discussion on using athletes to go to grade schools, with Bernie, to do reading events. Maggie discussed in a previous coaching position her athletes would also then attend recess with the kids and the kids loved this.

IV. New Business

- **Swag Items for 2026**

- Discussion was had on ideas for swag for the upcoming year. Allied Health learned they can no longer use their grant to purchase swag items. This will impact Kevin's budget and swag for other areas.
- Teale is writing for a grant for dual credit, this could help with Swag and recruitment items as well. Especially for Stacy.
- Kevin discussed how shirts are typically done every fall. It was suggested that maybe other items such as cinch bags be considered. This eliminates the struggle of sizing that shirts have. Maybe alternating between shirts and bags every other year.
- Shirts or bags could be used at campus tours. Bags would be beneficial as they could be prepped ahead of time with material from the college packed in the bags.
- Kevin and Jeff will take ideas to the student athlete advisory committee.
- There was discussion about updating promotional items as well. New, eye catching, promotional materials are needed to use at recruitment events. Generic materials that would not need updated often are preferred.

- **Parades in 2026**

- Parades will be discussed in more detail as we get closer to parade season. There has been discussion that this should be moved from recruitment to community engagement.

Adjournment

A motion to adjourn was made by Teale Betts with a second by Kyle Smith. All voted in favor and the motion carried. The meeting adjourned at 2:37 PM

Next Meeting: February 25, 2026