



Recruitment and Enrollment Team MINUTES

October 22, 2025 / 1:30 p.m.

The Beach/ Zoom

Chair: Kevin Hunsperger
Recorder: Mandy Palmer

Roll Call:

<input checked="" type="checkbox"/>	Carrie Davis	<input type="checkbox"/>	Eric Howard	<input type="checkbox"/>	Gabriel Nuokye
<input checked="" type="checkbox"/>	Kevin Hunsperger	<input checked="" type="checkbox"/>	Mandee Trowbridge	<input type="checkbox"/>	Melissa Luttenbacher
<input checked="" type="checkbox"/>	Mandy Palmer	<input checked="" type="checkbox"/>	David Davis	<input checked="" type="checkbox"/>	Maggie Calcaterra
<input type="checkbox"/>	Kyle Smith	<input checked="" type="checkbox"/>	Teale Betts	<input type="checkbox"/>	Jeff McGoy
<input checked="" type="checkbox"/>	Anita Gentry	<input checked="" type="checkbox"/>	Virginia Chamness	<input checked="" type="checkbox"/>	Becky Hawes

I. Call to Order

- The meeting was called to order at 1:33 PM by Kevin Hunsperger, a quorum was present.

II. Approve Minutes of September 24, 2025, meeting

- A motion to approve the September 24, 2025 meeting minutes was made by Carrie Davis, with a second by Anita Gentry. All voted in favor and the motion carried.

III. Items for Discussion

- Monthly reports and updates from team members**
 - Mandee Trowbridge reported that dates have been finalized for FAFSA completions at the extension centers, main campus and some high schools. She also reported the scholarship portal opens on November 1.
 - Carrie Davis reported that events to complete SCC applications have been done at several high schools
 - Anita Gentry discussed the recruitment event calendar she has sent out to help track events until Navigate 360 is up and going. She discussed continued efforts to work towards refining the recruitment processes, including tours.
 - Virginia Chamness reported that advisors on main campus have been setting up out front to encourage students to make advising appointments for the spring semester.
 - Teale Betts stated she would like dual credit entered prior to Christmas break.

IV. New Business

- Review Operating Standards**

- Kevin sent all team members the operating standards to review prior to the meeting. He has received some feedback and asked that any additional feedback be sent to him via email. He will give all feedback to Vice President of Student Affairs, Jeff McGoy.
- **Parades in 2026**
- Discussion by all team members was had on how to move forward with parades in 2026. There is discussion about whether parades should continue to fall under recruitment or move to community. It was noted that John A Logan nor SIU attends parades in their district. Barriers to parade participation include the cost, mostly of candy, and the lack of participation from faculty, staff and students. Some solutions to these barriers were discussed, which included:
 - Handing out items besides candy such as sports schedules, stickers, SCC bags (smaller number of items), pencils, bracelets, etc.
 - Only taking one SCC vehicle such as the ambulance or semi and having a driver and Bernie.
 - Maybe presenting to the employee relations team to see if they can help with some ways to incentivize people to participate. This would be for all extra events.
 - Kevin discussed the idea of a mascot scholarship.
 - For more student participation having clubs and organizations participate. Also, having a requirement for service hours tied to scholarships.

Adjournment

A motion to adjourn was made by Teale Betts with a second by Virginia Chamness. All voted in favor and the motion carried. The meeting adjourned at 2:26 PM

Next Meeting: October 22, 2025

- The next meeting was scheduled for November 26, 2025. Due to the campus being closed this date as well as the December meeting date, the team decided to hold one meeting on December 10.