



Recruitment and Enrollment Team Minutes August 27, 2025 / 1:30 p.m. The River Room/ Zoom

Chair: Kevin Hunsperger
Recorder: Mandy Palmer

Roll Call:

X	Carrie Davis
X	Kevin Hunsperger
X	Mandy Palmer
X	Kyle Smith
X	Anita Gentry

	Eric Howard
	Mandee Trowbridge
X	David Davis
X	Teale Betts
	Virginia Chamness

X	Gabriel Nuokye
	Melissa Luttenbacher
X	Maggie Calcaterra
	Jeff McGoy

I. Call to Order

- The meeting was called to order at 1:33PM by Kevin Hunsperger, a quorum was present.

II. Approve Minutes of July 23, 2025, meeting

- A motion to approve the July 23, 2025 meeting minutes was made by Carrie Davis, with a second by Teale Betts. All voted in favor and the motion carried.

III. Items for Discussion

• Monthly reports and updates from team members

Teale reports having visited high schools and working with staff to get all of the dual credit entered into the system on time.

Kevin reports he is working on ads on social media, and that new swag and flyers are coming in. There are also CTE brochures as well as general brochures.

Carrie reports that ambassadors have started meeting and are eager to start getting out to events.

• Event Calendar

Kevin reports the event calendar went out on Monday looking for volunteers and leads for events. Dorie is driving the ambulance in the Massac parade and it can be used in other parades. We can also use the trucks at the college for parades. The team discussed options of things to hand out that would be cheaper than candy such as stickers and bracelets, or even sports schedules.

• Counselors' Retreat (Friday, October 3)

Kevin reports Jeff is finalizing the details of this event.

IV. New Business

- **Welcome Anita Gentry, Recruitment & Enrollment Director**
Anita was welcomed to the team and she gave a brief introduction.
- **SCC Day (Thursday, October 9)**
Erin leads this event. Kevin is working on some new t-shirt ideas.
- **Upcoming Recruitment Events**
The team reviewed upcoming recruiting events at the college.
 - EIU Transfer Articulation Conference** - Wednesday, Sept. 17
 - Illinois State University Fall 2025 Community College Advisor Day** - Thursday, Sept. 18, 9:00 a.m. to 12:45 p.m. Bone Student Center
 - SEMO Transfer Advisor Day** - Friday, Oct. 10, 10:00 a.m. to 3:00 p.m.
SEMO is doing a one big event instead of a table in the cafeteria several times.
 - SIUE Community College Conference** - Thursday, Oct. 16, 9:00 a.m. to 2:00 p.m. Morris University Center
 - SIUC Community College Conference** - Friday, Oct. 17, 10:00 a.m. to 2:00 p.m. Student Services Building

Kevin reported that also in November Allied Health is doing their mock disaster training. They are trying to get some of the Shrek actors to participate in that.

There is a High School Career Fair on October 29 from 9 – Noon at the Pavilion in Marion.

The team held discussion about late start classes and what needs to be pushed on social media.

Kevin is going to be doing a campaign to highlight the extension centers.

Adjournment

A motion to adjourn was made by Kyle Smith with a second by Carrie Davis. All voted in favor and motion carried. The meeting adjourned at 2:35PM

Next Meeting: September 24, 2025