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| **Core Competency Identification Legend** |  |
| **WC** | **Written Communication** |  |
| **OC** | **Oral Communication** |  |  |
| **PS** | **Problem Solving** |  |  |
| **RL** | **Research and Information Literacy** |  |
| **PG** | **Personal Growth** |  |  |
| **GC** | **Global and Cultural Awareness** |  |

**Communication Core Competency**

SCC graduates will communicate ideas, perspectives, and values while demonstrating mastery of Standard English in written, oral and visual format. Comprehension of written material is demonstrated with summary and application.

**ORAL COMMUNICATION CORE COMPETENCY RUBRIC**

Oral communication is a prepared, purposeful presentation designed to increase knowledge, foster understanding, or to promote change on the part of the listeners’ attitudes, values, beliefs, or behaviors.

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|  | Exemplary | Acceptable | Developing | Below Expectations |
| **Central Message**  | Central message is compelling (precisely stated, appropriately repeated, memorable, and strongly supported) | Central message is clear and consistent with supporting materials  | Central message is basically understandable but is not repeated and is not memorable | Central message can be deduced but is not explicitly stated  |
| **Organization** | Organization pattern (introduction, conclusion, sequenced material within body and transition) makes the content of the presentation cohesive | Organization pattern (introduction, conclusion, sequenced material within body and transition) is evident in presentation | Organization pattern (introduction, conclusion, sequenced material within body and transition) is observable within presentation (an attempt is recognizable) | Organization pattern (introduction, conclusion, sequenced material within body and transition) is NOT observable within presentation |
| **Delivery** | Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation compelling and polished | Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation interesting | Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the understandable | Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) detract from the understandability of the presentation |
| **Language** | Language choices are imaginative, memorable, compelling and enhance the effectiveness of the presentation | Language choices are thoughtful and generally support the effectiveness of the presentation | Language choices are mundane and commonplace and partially support effectiveness of presentation | Language choices are unclear and minimally support effectiveness of presentation |
| **Supporting Material** | Variety of supporting materials significantly supporting presentation and provides creditability to presenter | Evidence of supporting materials which sustain presentation and establishes presenter’s authority on topic  | Supporting materials make reference to information or analysis of data related to topic | Insufficient supporting materials to illustrate creditability on topic |